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“It Pays To Prefer Perlick”

May 1, 2007

Mr. Rob Stosic
Total Systems Control
1002 Oak Street
Large, PA 15025

Sent via e-mail to: rob@totalsystemscontrol.com

Dear Rob:

You have brought to our attention that some line cleaning companies in your area are making false and misleading claims about BLM2000 line maintenance devices and about the Pureflow service we offer through our trained network of Pureflow service companies. We understand that some have said that our Pureflow service program and the BLM devices, which are part of that service, do not work effectively to keep beer lines clean. In addition, you say that some have said that the BLMs are not an approved device according to the Pennsylvania liquor laws. Let me address each of these misleading claims.

1. The Coors Brewing Company extensively tested BLM2000 line maintenance devices and found that these devices effectively deter the buildup of yeast and bacteria in beer lines. In their Draft Beer Manual, a copy of which I have attached, they state that beer lines can be cleaned every eight weeks rather than every two weeks when a BLM2000 system is installed on a beer system.
2. A study was published in the *Master Brewers Association of Americas Technical Quarterly*, vol. 39, no. 3 in 2002 by Andy Price working at Brewing Research International in the U.K. that states that the BLM2000 devices can feasibly provide assistance in the prevention of biofilm buildup in the lines for extended periods of time. A copy of this article is attached.
3. Every Coors beer line in the region surrounding Denver has been equipped with BLM systems for better than five years. According to the Coors Brewing Company and the wholesalers who are responsible for the maintenance of beer systems, the BLM system works very well. Here is his letter of recommendation.
4. We at Perlick have been actively promoting the BLM system through a network of Pureflow service companies for five years and have found the performance of the BLM systems to be excellent.
5. The State of Pennsylvania through the attorneys at the state liquor commission has not only approved the use of the BLM2000 system but also has stated that when BLMs are installed on a beer system the lines on that system need only be cleaned every eight weeks rather than every week.

I hope this letter helps you in addressing some of these false claims.

You and your company have been doing a very fine job providing a top quality line cleaning and system maintenance service. We are proud to have you as a part of our network of Pureflow service companies.

Sincerely,

PERLICK CORPORATION

Lawrence M. Molinari
Co-CEO

Attachments